



**DRG4  
FOOD**

## **NEWSLETTER**

Stay updated on all the  
latest **DRG4FOOD** news!

# What is DRG4FOOD?

Dear reader,

Food safety and security, sustainability, and food waste reduction are at the heart of **Europe's food strategy**. To address these challenges and **promote trust, transparency and responsibility in the food chain**, the EU-funded DRG4FOOD project aims to develop and demonstrate a set of innovative solutions.

This set of **innovative solutions** includes a structured **open funding program** that focuses on piloting ready-to-scale solutions with a strong scientific and/or technological background in the areas of **food tracking, targeted nutrition and consumers' food choices**.

Good news, the funding programme's first application period is now open!

In this DRG4FOOD newsletter, we would like to inform you about the objectives of the project, its current status and the upcoming activities. Enjoy the read.



## Open Calls

# DRG4FOOD OPEN CALL #1

**Funding:** up to 300k

**Looking for:** Digitally responsible technology enablers and solutions in food tracking, targeted nutrition, consumers' food choices

**Beneficiaries:** researchers, startups, SMEs

**DRG4Food Open Call #1: Apply Now to Secure Up to €300,000 for Digital Responsibility Solutions in Food Tech!**

**Our focus? Firing up innovation to build trust and responsibility in the food industry.**

**Startups, researchers, and SMEs in the agri-food tech scene:** don't miss the chance to secure up to €300,000 in equity-free funding with our **Open Call #1** launched on **October 9th**. Our program nurtures top-tier vetted collaborative pilots in **Food Tracking, Targeted Nutrition, or Consumers' Food Choices**.

**Our mission? Fueling trust, transparency, and responsibility in the food system with cutting-edge digital solutions.**

For more information, visit [our website](#).



## **The project**

In a world where market abuses and social injustices pose a significant threat to consumer rights, both in the physical and virtual worlds, initiatives that establish trust in a data-driven food system have become increasingly critical. **The EU-funded DRG4FOOD project aims to create a data-driven food system that inspires trust throughout the food chain.**

One important tool to implement **data rights in the food chain**, are the **Digital Responsibility Goals (DRGs)**. Similar to the UN Sustainability Goals, DRG4FOOD's partner Identity Valley developed the Digital Responsibility Goals to promote digital technologies grounded on democratic rights and values. The goals propose **concrete measures for seven key focus areas** that have the potential to shape the digital economy in a way that is both ethical and human-centred.



[Visit our website](#)

## Events



### Webinar "Why we Need a Trustworthy Data Driven Food System"

DRG4FOOD project held its first webinar on the importance of data-driven approaches in the food system. Watch the webinar recording here!



### Webinar "Meet Your Match"

If you are interested apply Open Call #1 and you are looking for the consortium partner, our consortium offers a Matchmaking service. Find out how does it works here!



### DRG4FOOD Focus Group

DRG4FOOD hosted a focus group at the ENEA office in Brussels. Almost 20 experts from different fields.

If you are curious about the outcomes of this interesting discussion,

## News



### Interview with Kai

An interview with our project coordinator! Kai Hermsen from Twinds answers to our most burning questions and explain why DRG4FOOD project's results are of great importance for citizens. Check it out!



### FOODITY project

DRG4FOOD works closely with FOODITY, another project that is running in parallel, to launch open calls for funding other possible data applications in the food sector and maximize the project's impact.



### Next Event: Guidelines to the Open Call #1

If you want to apply to the open call #1, don't miss the opportunity to participate to our webinar next 21st of November at 10:30 AM CET. We will walk you through the participation rules and eligibility criteria

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