DRG4FOOD's pilot projects

The heart of DRG4FOOD beats for responsible data-driven solutions **that empower people and drive the creation of sustainable food systems.**

As such, DRG4FOOD launched 2 open calls to several stakeholders (research groups, start-ups, SMEs, innovators) interested **in implementing dedicated innovations aligned with the DRGs.**

These innovations serve in the fields of food traceability, targeted nutrition, and consumers' food choices:

- **Food traceability** with ATTESTED & Cacao-Tech

- **Targeted nutrition** with NutriWell, SafeNutriKids, PINACLE, GENIE & DISH

- **Consumers' food choices** with NutriSight

Scan the QR code to learn more about these interesting projects:

Other insights from DRG4FOOD

DRG4FOOD provides resources for its different audiences to get a better grasp of the project:

- 7 public webinars that engaged **citizens, food industry innovators, and researchers** seeking to provide ideas for the food sector.

- A Digital Responsibility Report which aims to be **a reference document** for food tech companies implementing ethical data practices.

- Insight articles on general food technology magazines, **translating complex data ethics concepts into actionable guidelines.**

- **A Digital Food Podcast series** where experts and thought leaders explore how digital technologies are transforming the food sector, with always the consumer in mind.

- A comic book that makes food and data accessible to younger audiences through **relatable characters** facing real-life food shopping dilemma.

DRG4 FOOD

Boosting Trust, Transparency, and Responsibility in the Food System through Digital Solutions

About the DRG4FOOD project

The EU-funded DRG4FOOD project develops **a data-driven food system that fosters trust throughout the food chain.**

To achieve this goal, the DRG4FOOD project adopted a structured open funding approach **to select 8 pilot projects and build a roadmap.**

Throughout the project, DRG4FOOD explored prospective innovations (i.e., concrete scenarios for how data could be used) **in the fields of food traceability, targeted nutrition, and consumers' food choices.**

DRG4FOOD partners

ENEA   PREMOTEC   Privanova Research & Consulting

Identity Valley Research   INOSENS   twinds FDN   eufic

🌐 drg4food.eu

What are the Digital Responsibility Goals?

- The Digital Responsibility Goals (DRGs) framework provides the conceptual framework for DRG4FOOD's objective to promote a trustworthy data-driven food system.

- **In the context of this project, the DRGs serve as both terms of reference and tools for building and operating responsible technology for a data-driven food system.**

- The seven DRGs are **guiding principles for a digital ecosystem** that prioritizes human identity, social cohesion, and trust.

- **Trustworthiness "by design"** is encouraged by using the DRGs and their guiding principles as ideological foundations in the development and operation of digital services.

1 Digital Literacy
2 Cybersecurity
3 Privacy
4 Data Fairness
5 Trustworthy Algorithms
6 Transparency
7 Human Agency & Identity