

# TRANSFORMING THE CACAO VALUE CHAIN IN LATIN AMERICA

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ENHANCING TRANSPARENCY AND  
QUALITY BY USING DIGITAL TECHNOLOGY.



# CHALLENGES

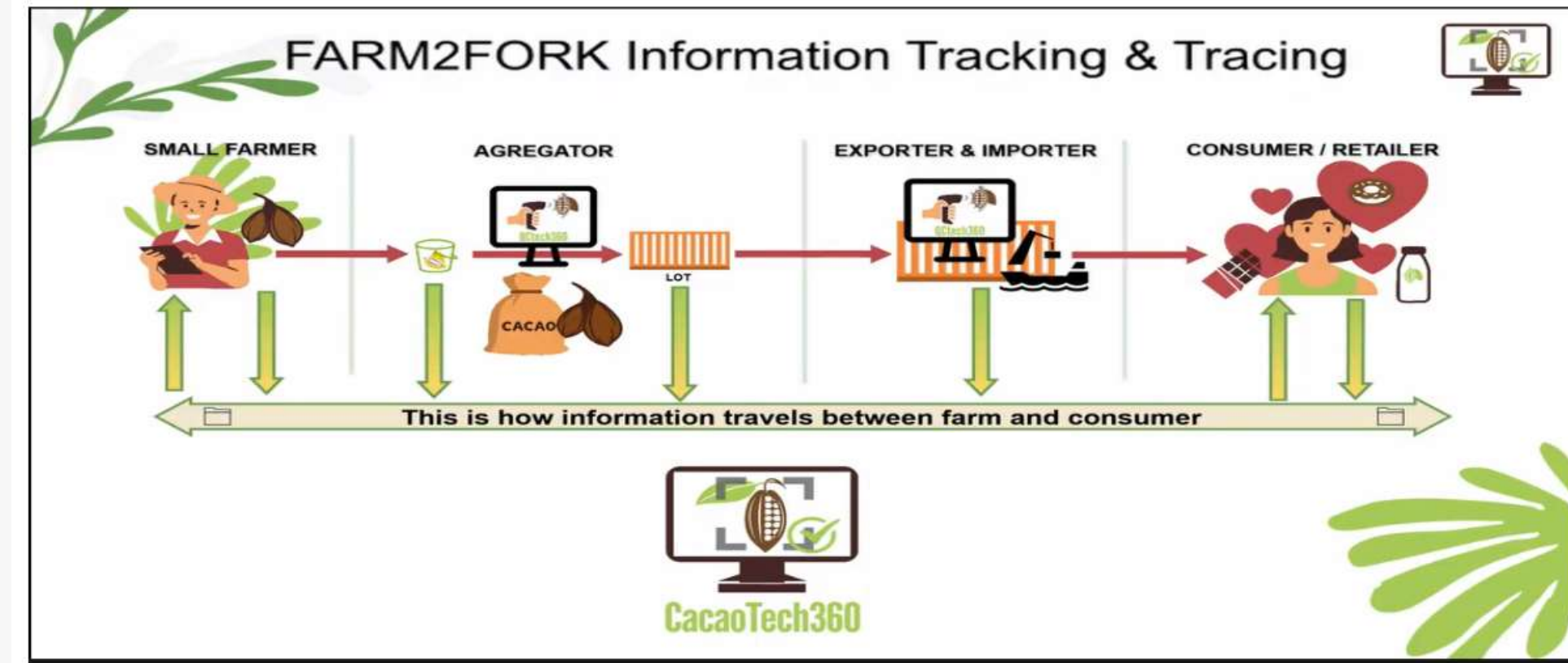




# CACAOTECH360

## Tracking & Tracing

- End-to-end digital system linking farmers to consumers.
- Delivers verified data on quality, compliance, and ethics.
- Privacy by design — farmers control their own data.
- Interoperable and EU-compliant (EUDR, DPP).
- Builds trust and transparency across the chain.



# QCTECH360

## Quality control

- First time in cacao: automated system linking quality data to traceability.
- Uses portable NIR scanners for instant, objective and automated analysis.
- Works offline and delivers results in minutes.
- Improves price negotiation for farmers.
- Also for other value chains.
- Builds efficiency, trust, and transparency for cooperatives.

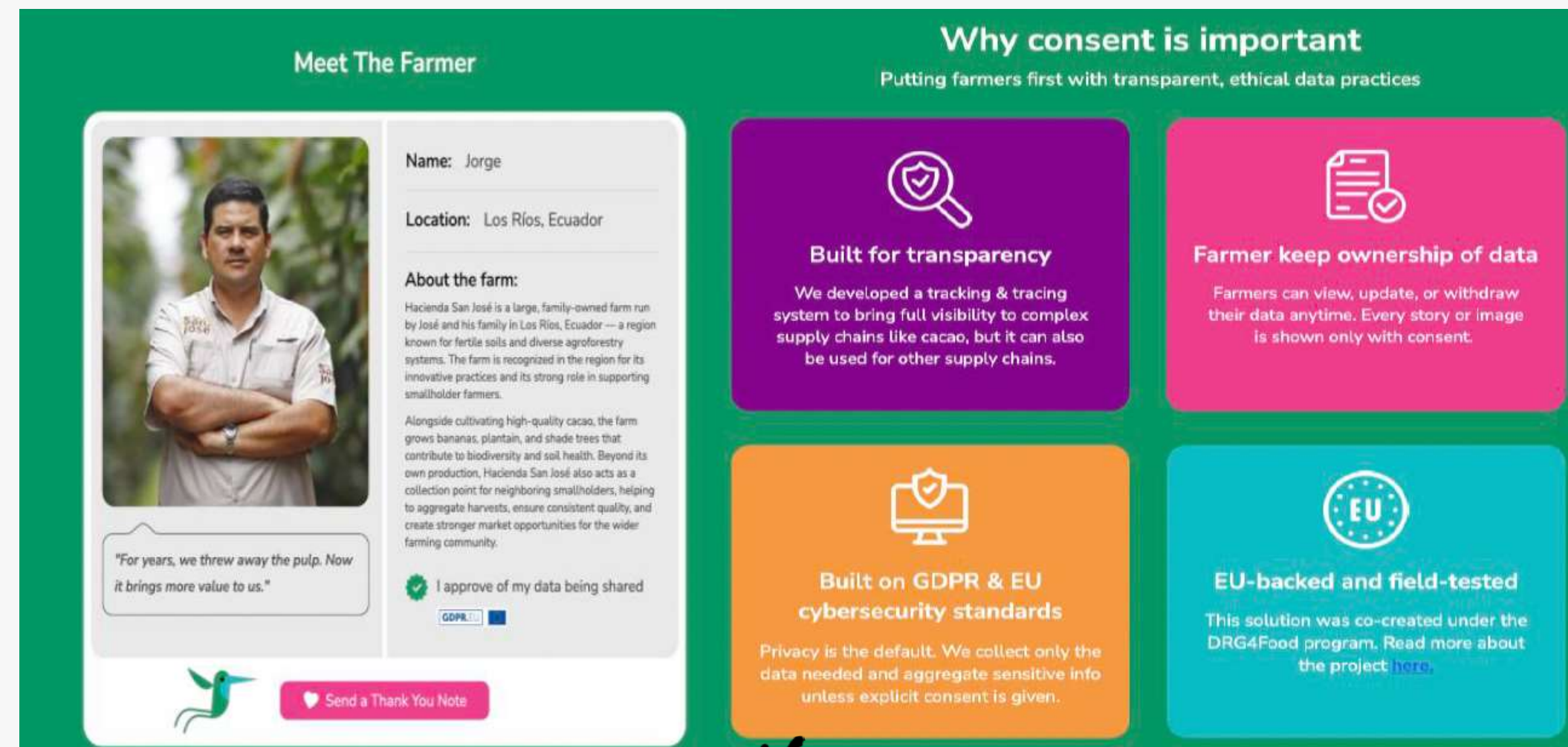




# CONSUMER WEBSITE

## Connecting Consumers and Farmers

- Each product batch has a digital passport linking back to the farmers who contributed (aggregated).
- Shows how cacao pulp turns from waste to food.
- Lets consumers send a thank-you note to farmers.
- Live impact ticker updates with each sale.
- Turns traceability into human connection and to more impact.



**LET'S BUILD THE NEXT CHAPTER  
OF TRANSPARENT FOOD  
SYSTEMS — TOGETHER.**

Come visit our booth.

*Thank you!*

Team Cacao-Tech