

Boosting Trust, Transparency, and Responsibility in the Food System through Digital Solutions

# About the project

Fostering trust in the food system by implementing data-driven solutions in personalized nutrition, food traceability, and consumer food choices.

It brings together researchers, startups, and SMEs to develop and pilot these innovative approaches.

2

£1,9mil

£300K

E

open calls

total funding available

max. budget per pilot

expected pilot projects

## How?

There will be two open calls, providing a combined funding of €1.9 million. They are specifically focused on piloting innovative data-driven digital solutions in the food sector, with a strong emphasis on ensuring trustworthiness as the default standard.

#### What's in it for you?

- 1. Selected pilots will receive up to €300k in funding.
- 2. Have the chance to engage in a 9-12 month immersive coaching program during the development phase.

#### When?

OCTOBER 2023

APRIL 2024

# How to apply?

- 1. Visit drg4food.eu
- 2. Check out the Guide for Applicants



### Our partners















