

PINACLE

Personalised Healthy Diets and Food Waste Reduction

DRG4Food & FOODITY Final Conference | 22/10/2025

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*Eurostat 2024

Problem

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- Meanwhile over **42 million** EU citizens cannot afford a proper meal with meat, fish, or a vegetarian equivalent every other day
- **Specific challenges:**
 - **No Targeted Nutrition:** no matching of food donations with dietary and nutritional needs of food recipients
 - **Data privacy and Trust:** need to ensure data protection and trusted exchanges (food banks, intermediaries, recipients)
 - **Food Waste Reduction:** inefficiencies in current food redistribution systems



Team

Konnecta Systems	Co2gether	UNIROMA
IT consulting SME in Digital Transformation Solutions	Foodbank with wide network of established cooperations (municipalities, charities, Universities, Nutrition Labs)	Research in malnutrition, obesity and metabolism, eating behavior



Solution



- PINACLE: A Targeted dietary and nutrition recommendation tool
 - **AI-based** personalised meal plans, based on user profiles
 - Cutting-edge technologies (**Blockchain, ZKPs**) to enable trust and data protection
 - Food waste reduction by streamlining food redistribution networks

Value Proposition

- Food Banks/volunteers:
 - Simplified workflows and automated assignment logic through mobile-first interfaces
 - Compliance with regulations and standards (GDPR, eIDAS, EUDI Wallet)
 - Modular backend system compatible with standard ERP frameworks used by Food Banks in Greece and across the EU
- Food Recipients:
 - Personalised, culturally sensitive meal plans
 - EBSI-compliant identities (European Blockchain Services Infrastructure)
 - Enable citizens across the EU to use their digital identities in PINACLE
- Municipal Programmes: standardised and auditable process to track food-aid distribution and associated outcomes

Methodology



- Mobile app for Food recipients
- Web app for Food Bank admin
- AI-based nutrition recommendation system based on Food Bank inventory
- Decentralised Identity Management
- Privacy-preserving Access Control
- DLT-based auditability
- Co-designed and validated with real end-users

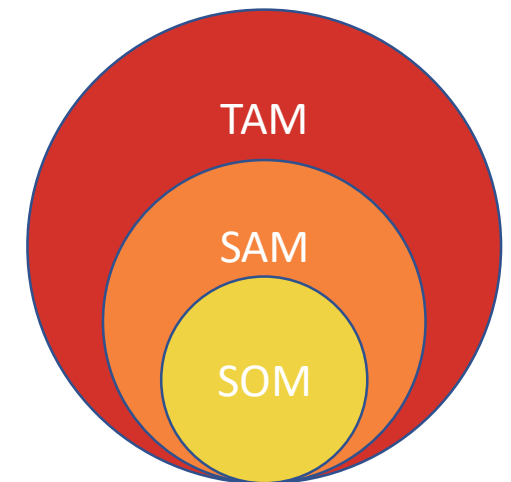
Achieved Results

- Hands-on workshops with food bank volunteers
- Workshops with municipal social services in Western Greece
- Regulatory compliance (data, identity)
- Pilots with multiple target groups (elderly, Roma communities, families in need) ~100 recipients and volunteers
- Pilots showed:
 - 30% increase in Food Bank operation efficiency (improved distribution)
 - Food waste reduction
 - Increased wellness of food recipients adopting healthier diets



Market

- FEBA's 352 Food Banks and their networks (44,374 charities) serve 12.8M people (FEBA, 2024)
- **TAM (Total Addressable Market):** 350-450 food-aid operators.
- **SAM (Serviceable Available Market):** 100-150 organisations across Europe's FEBA network and national/regional banks with municipal links
- **SOM (Serviceable Obtainable Market):**
 - 10 organisations within 18 months,
 - 4-5 lighthouse pilots, start with Greece and expand to other FEBA affiliates in Central, Eastern, Southern and Western Europe depending on readiness.



Competitor Analysis

Competitors

- Link2Feed, FoodCloud, Too Good To Go and YAZIO address parts of the food distribution or nutrition ecosystem

PINACLE Added Value

- Human-centred
- Food Bank integration
- Auditability
- Regulatory compliance

DRGs

- Privacy-by-design (ZKPs)
- Self-Sovereign Identities (SSI)
- Transparency through DLTs
- Co-designed and validated with end-users

Integration & Compliance

- Aligned with EU regulations for data protection and eIDs (GDPR, eIDAS)
- Connector with Food Bank ERP

Future Plans

- Integrate final user feedback in the apps, from the workshops in September
- Request the onboarding of PINACLE use case in EBSI
- Present PINACLE to FEBA
- Reach out to Municipalities
- Deploy and configure PINACLE in the Food Bank of Western Greece for long-term operation



Meet us in our booth!

The pinacle logo consists of the word "pinacle" in a white, lowercase, sans-serif font. The letter "i" is replaced by a stylized apple icon with a small leaf. The logo is centered within a dark green rectangular background.

pinacle

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